

Guiding Principles



Place-based

This is, first and foremost, a place-based approach. There is an emphasis on using local insight, and making use of local assets, to meet the unique needs of residents of Grahame Park. This differs from traditional, top-down approaches, which typically rely on applying an overarching systemic (national or borough) view at a local level.



Coproduced

The Neighbourhood Model has been developed in conversation between the Council and the residents and stakeholders of Grahame Park. This includes using the results of previous consultations, such as the *Neighbourhood Change Evaluation Residents Survey*, to determine our approach, and engaging with stakeholders, such as the Grahame Park Strategic Group. Coproduction will be an ongoing feature of the Model, as opposed to one-off consultations, and we intend to include residents who don't typically engage with the Council.



Asset-based

We will build on the strengths of Grahame Park to maximise impact. This means, in particular, working closely with established organisations in the area. The Council has been able to deliver outreach substance misuse services in Grahame Park because this is hosted by Colindale Communities Trust, for instance.



Partnership-working

The Council intends to build stronger relationships with the community and partners in Grahame Park. We are, for example, making it easier for voluntary, community, faith, and social enterprises to signpost residents to services through [Make Every Contact Count](#), in addition to taking forward the issues raised by partners and residents.



Evidence-based

The Neighbourhood Model is built on the evidence around Grahame Park. Our priorities have been determined using data collated in the *Grahame Park Health Needs Assessment*, as well as using the views of residents and stakeholders. We will use this evidence to better understand inequalities and to design interventions which reduce

them. We will also measure success on an ongoing basis and monitor our progress using a robust evaluation framework.

Priorities



Healthy Minds (Mental Health & Wellbeing)

We will support residents of Grahame Park to look after their mental health and wellbeing.

Why is this important in Grahame Park?

- Mental health is foundational to overall wellbeing – it enables residents to make healthy choices and seize opportunities.
- Depression is the second most prevalent condition in Grahame Park, with around 9% of residents living with depression.
- Mental health conditions are a significant cause of disability in Grahame Park.
- Residents report that there is still a stigma around mental health conditions (in focus groups ran by MIND in Barnet).
- Grahame Park has some of the highest rates of hospital admissions for alcohol-attributable harm in Barnet.



Prevention & Early Intervention

We will prevent severe mental illness by raising awareness, reducing stigma, and building resilience amongst residents.



Access to Care

We will ensure that residents can access timely care and support when they need it.



Substance Misuse

We will reduce the harms associated with substance misuse, provide access to high quality treatment services, and empower individuals to recover from substance misuse disorders.

Economic Inclusion



Debt Advice & Support

We will support financially vulnerable residents with practical advice and support,



We will empower individuals and businesses in Grahame Park to take advantage of economic opportunities.

Why is this important in Grahame Park?

- People in employment are better off financially, better off in terms of their health and wellbeing, and have higher self-esteem.
- Around one-third of children in Grahame Park live in relative low-income families.
- Personal debt per head in Grahame Park is almost £900.
- The Grahame Park Strategy Group has highlighted economic inclusion as a key priority.
- Too many premises on the Concourse are vacant or have inactive frontages.



ensuring they can access the support they are entitled to.

Education, Employment & Skills

We will encourage residents to improve their education and skills and find suitable employment.



The Concourse

We will work with partners to re-energise the Concourse, creating a pleasant retail environment where businesses can thrive.



Community Safety

We will create a safer Grahame Park, an environment where people and communities can flourish.

Why is this important in Grahame Park?

- Grahame Park has higher rates of crime, including violent crime and antisocial behaviour, than in the rest of Barnet.
- Community safety was highlighted as a key concern for residents in the *Neighbourhood Change Residents Survey (2019)*.
- Developing relationships with the community encourages the sharing of information and is critical to maintaining public safety.



Safe by Design

We will adapt the physical environment to design out crime and antisocial behaviour, for example, by properly lighting shadowy areas of Grahame Park.



Antisocial Behaviour

We will proactively tackle antisocial behaviour to keep Grahame Park secure and ensure that residents feel safe.



Build Relationships

We will build relationships with people living in Grahame Park, working in collaboration with

the community and creating an atmosphere of trust between residents and the authorities.



Healthy Hearts (Cardiovascular Disease Prevention)

We will prevent cardiovascular diseases in Grahame Park so that residents live longer, healthier lives.

Why is this important in Grahame Park?

- The main cause of excess deaths in Grahame Park is coronary heart disease.
- High blood pressure is the most prevalent condition.
- Over 6 in 10 children aged 10-11 are overweight or very overweight.
- 27% of adults are physically inactive.
- Smoking is more common in Grahame Park than is average for Barnet or London.



Raise Awareness

We will raise awareness of cardiovascular disease to encourage residents to make healthy lifestyle choices and to improve early detection and treatment.



Healthy Weight

We will ensure that residents have every opportunity to adopt behaviours which support healthy weight maintenance.



Smoking Cessation

We will support residents to successfully quit smoking.